



# Todd C. Williams

Project Management, Leadership, and Strategy

## Project Management, Business Leadership, and Strategy

### Create Exciting Events

As an event planner, your first requirement is to select presenters that draw a crowd and increase attendance. If you need a presenter on leadership, negotiation, project management, or people and process for your manufacturing management, information technology, or operations management event, Todd and his organization will help by providing and promoting tailored presentations that directly address today's needs in growing and changing companies. We work with the selection committee and you to aggressively promote your event and provide in-depth content in a unique style developed to get the audience on their feet and integral with the presentation.

### Visualizing Change™

The Visualizing Change™ technique facilitates full audience participation in discussing any process, acting out the current issues and problems, learning and proposing solutions, and prototyping their implementation. The energy and excitement generated in the session will have your event sponsors begging you to coordinate their next event.

*Todd's presentation on "Tearing down Project Barriers between Business and IT" was very well received by 500+ project managers and provided valuable information that could readily be implemented to improve IT project success.*

Ella Blue  
Associate Director Webinars  
PMI Information System CoP

*Todd is an experienced speaking professional who delivers concise, practical, and thought provoking presentations that project managers can immediately apply. His focus on the importance of soft skills and advocating that people need to be first priority in managing projects counters the recent trends in business and is critical in making NASA more competitive.*



Lesley L. Young  
Speaker Manager - PMP  
NASA PM Challenge Group

### Apply The Lessons Tomorrow

The value of these presentations goes far beyond a room full of thrilled attendees. The lessons learned are directly applicable to the issues they deal with every day. The reason? Rather than the presenter proposing the problems and solutions, the audience does. The solutions are captured as action items for change that the attendees can implement.

**Contact us today to discuss how we can help you invigorate your events.**

#### CONTACT

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# VISION to VALUE



Todd's material is steeped in practical hands on experience from managing and recovering high-risk projects worldwide. Below are the most requested topics.

## A Complete Educational Experience

### Project Rescue

With twenty-five years of project recovery experience, Todd can deliver educational, entertaining presentations focused on the process of rescuing projects, "war stories" and case studies, or the primary causes of project failure.

### Process and People

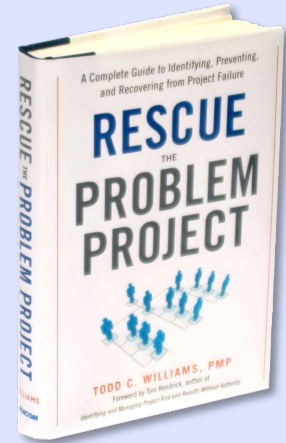
Troubled projects in large multicultural corporations and small businesses have a number of issues in common. One of those is balancing the soft-skills to build teams juxtaposed with the hard and fast rules of process. Too little process and the project wanders aimlessly out of control, too much, and the organization falters under the weight of bureaucracy.

### Negotiation

As part of running any project, let alone rescuing one, negotiation is critical in achieving agreement with the myriad of stakeholders. Everything from defining scope, acquiring resources, and adjusting schedules requires two or more people reaching an agreement. Understanding negotiation skills is paramount.

### Keynotes, Webinars, and Classes

Tailor the keynote, webinar, four-hour seminar, and one or two-day class to meet the company's specific issues.



Author of the internationally acclaimed book, *Rescue the Problem Project, A Complete Guide to Managing, Preventing, and Recovering from Project Failure*, Todd C. Williams is recognized as one of the world's premiere thought leaders on the subject of project failure. He has spoken and consulted with numerous organizations including NASA, Bonneville Power Administration, BAE Systems, Houghton-Mifflin-Harcourt, Standard Insurance Company, Brooks Automation, and the Portland General Electric.

## BackFromRed BLOG

The *Back From Red Blog*, often referred to as the That's-What-I-Wish-I-Could-Say-To-My-Boss Blog, regularly addresses a multitude of subjects ranging from leadership to project management, CIOs to developers, and failure to value.



BackFromRed  
on most social media